

IS IT SAFE?

INFORMATION SECURITY IN AN UNSECURE WORLD

AGENDA

- 07:45 – Registration / Vendor Fair / Book Sale*
- 08:30 – Seminar Opening
- 09:15 – Session #1
“Introduction to Information Security”
- 10:00 – Morning Break / Vendor Fair / Book Sale*
- 10:15 – Session #2
“Security Controls”
- 11:00 – Session #3
“Cyber Demonstration”
- 11:45 – Lunch / Vendor Fair / Book Sale
- 12:45 – Session #4
“Internal and External Threats”
- 02:15 – Afternoon Break/ Vendor Fair / Book Sale*
- 02:30 – Session #5
“Security Program”
- 03:15 – Session #6
“Panel Q&A”
- 03:45 – Closing Comments and Prize Drawing
- 04:00 – Seminar Close

ARMA MILWAUKEE & ARMA
MADISON SPRING SEMINAR



When:

Thursday April 27th, 2017 (8am-4pm)

Where:

The Prairie Conference Center
West Bend Mutual Insurance Company
1900 S. 18th Avenue
West Bend, WI

Who Should Attend:

Anyone interested in ensuring information is available to those that need access to it, and secured from those who should not.

Registration:

Register at armamilwaukee.org

- * If you have information management related books gathering dust that others may find useful, why not donate them to the book sale. Just bring them the day of the seminar. All proceeds will go the ARMA International Education Fund.

SESSIONS

[Introduction to Information Security](#)

Presenter: John Hochevar

What information security is and what it is not. This presentation will provide an information security foundation.

John is the Information Security Officer at American Transmission Company. He has over 15 years of experience working in the IT security field.

[Security Controls](#)

Presenter: David Meyer

Security Controls - Using the CIS Critical Security Controls to reduce risk of cyberattack using the 80/20 rule.

David has over 20 years in all aspects of IT Security. Currently working at West Bend Mutual Insurance as Information Security Manager - Governance. Previously worked as Senior Security Architect at Northwestern Mutual and Manager - Global IT Security at Johnson Controls.

[Cyber Demonstration](#)

Presenter: James Arndt

Have you ever wondered what happens behind the scenes of a hack? This demonstration will give you a peek behind the cyber security curtain.

James is a Cybersecurity Engineer working in access management, vulnerability management, incident response, phishing analysis, and reverse engineering whatever malicious document/executable comes across his way.

[Internal and External Threats](#)

Presenter: Byron Franz

Your information is vulnerable to threats that will both surprise and alarm you.

Byron Franz is a special agent with the FBI who has provided training to numerous organizations on information security risks.

[Security Program](#)

Presenter: Tammy Retzlaff

Establishing a security program - Practical approaches to what you can do to protect you and your organization.

Tammy has worked in the Information Technology space for over 25 years, 20 of them specializing in Information Security, specializing in PCI and SOX compliance, identity and access management, and security policy and governance.

[Panel Q&A](#)

Presenters

Your turn to ask the experts.

FACILITIES

Menu

Salad

- House Salad with Grape Tomatoes, Shredded Carrot, and Cucumber with Fresh Herb Vinaigrette *(V, DF)

Buffet Selections

- Pretzel Breaded Chicken with a Mustard Cream Sauce
- White Wine Poached Salmon with a fruit salsa

Sides

- Roasted Potatoes tossed with Rosemary
- Organic Carrots tossed in a ginger butter
- Assorted Rolls with whipped Butter

Dessert

- Triple Berry Tiramisu

Regular Coffee, Decaf Coffee, Soda

Location

**West Bend Mutual Insurance Company
Prairie Conference Center**

1900 S. 18th Avenue
West Bend, WI 53095

